

## Landmark Health program expands to Medicare Advantage members in additional Michigan counties

Blue Cross Blue Shield of Michigan and Blue Care Network have been working with Landmark Health, a mobile provider group, to make high-intensity in-home care available to Medicare Advantage members with multiple chronic conditions. Landmark delivers in-home medical services for patients with multiple chronic conditions to help them stay healthy at home and reduce avoidable emergency department visits and hospital admissions.

Currently, the program is available to a select group of Medicare Plus Blue and BCN Advantage members. Beginning July 1, 2022, we're expanding the program to include additional members in Southeast Michigan counties, as well as members in the Lansing and Flint areas. Future expansions will make the program available to members in additional counties in Michigan's Lower Peninsula.

By providing these members with more targeted support, we'll help to improve their experience and coordination of care, resulting in better overall health and reduced costs. Using a physician-led, interdisciplinary team, the program will complement office-based primary care with services such as:

- Home-based medical care and documentation of medical conditions and health history by a physician, nurse practitioner or physician assistant
- In-home routine, urgent and post-acute care visits
- 24/7 clinical phone support
- Team-based interdisciplinary care from behavioral health, palliative care and pharmacy providers; dietitians; and social workers
- Care management, behavior management and medication management
- Assessment of social determinants of health
- Education of patients and caregivers
- Care coordination from nurse care managers
- Partnership, communication and integration with primary care physician workflows

You'll receive a list of your patients who are eligible for the program before Landmark contacts the patients.



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## Provider alert

Medicare Plus Blue<sup>SM</sup> and BCN Advantage<sup>SM</sup>

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This program furthers our focus on home care that started with such programs as Hospital Care at Home with Michigan Medicine and High-Intensity Care Management.

For more information on the Landmark program, review our [Frequently asked questions for providers](#) document. Look for information about further program expansions in future issues of *The Record* and *BCN Provider News*.

We also communicated this information in the June 2022 issue of *The Record*.