Provider alert



Nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association

Blue Cross commercial and BCN commercial Category: Authorizations/referrals, Pharmacy

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We're changing how we manage self-administered hemophilia products for most Blue Cross, BCN commercial members, starting Sept. 1

Starting Sept. 1, 2025, self-administered hemophilia products will no longer be payable under medical benefits for Blue Cross Blue Shield of Michigan and Blue Care Network commercial members. Instead, they will be payable under pharmacy benefits. This change doesn't apply to Medicare Advantage groups or members.

Some members recently received self-administered hemophilia products that were administered by a health care provider and billed under their medical benefits. Authorizations for self-administered hemophilia products will remain in effect under medical benefits until Aug. 31, 2025.

A new authorization for a self-administered hemophilia product will be approved Sept. 1, 2025, under pharmacy benefits and active through Aug. 31, 2026, so members can continue therapy without interruption. Members can fill their prescriptions at in-network retail pharmacies.

On or after Sept. 1, there will be no coverage provided for any self-administered hemophilia products through medical benefits.

If members don't have prescription coverage through Blue Cross or BCN and are currently filling their prescriptions for these medications through their Blue Cross or BCN medical benefits, they can check to see if their pharmacy plans will cover it.

How to submit prior authorization requests

Submit medical and pharmacy prior authorization requests through the Medical and Pharmacy Drug PA Portal, which you can access by clicking the *Medical/Pharm Drug Benefit Prior Auth (Commercial)* tile in our provider portal at availity.com.* You can also submit pharmacy benefit drugs prior authorization requests using CoverMyMeds®.

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